



**2018 – 2019  
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PO Box 110868  
Naples, FL 34108

info@leagueclub.org  
www.leagueclub.org

**Greetings!**

The League Club Inc., a volunteer organization of over 600 women, invites you to join us as a sponsor in our annual fundraising event. This premier event on the Naples social calendar will be held at The Ritz-Carlton Golf Resort, Naples, on Monday, March 11, 2019, with an exclusive Patron Party on Saturday evening, March 9th.

One of the largest charity luncheons in Naples, our fundraiser has featured such notables as Jane Pauley, Mary Matalin and James Carville, and Lesley Stahl. This year, we are changing things up a little by presenting *Naples Tables-A Celebration of Style, Food and Fun*. Modeled after highly successful events in other cities, *Naples Tables* invites our area’s finest designers, florists, shop owners and other creative people to fashion their own amazing table settings. Designers from as far away as Boston are already signing up to participate in this special event which promises to be a sell-out.

Guests will enjoy viewing the creative tablescapes, sit down to a delicious lunch, and then delight in a presentation by James Farmer, professional gardener, designer, author and lifestyle expert. All funds raised go directly to local non-profits, each carefully vetted by our Community Involvement Committee. In 2018, \$327,970 was granted by The League Club to fund 30 worthy programs at local non-profit organizations.

With significant media attention including editorial and advertising coverage in various print media, social media, radio, and television coverage, sponsors have an opportunity to enjoy the benefits of high visibility and access to a highly valued, discerning audience. Samples of publicity materials for our past fundraisers are included in this packet.

The League Club, an organization of 600 Southwest Florida women who have been members of Junior Leagues affiliated with the Association of Junior Leagues International, has provided more than \$4.2 million in grants over the past 32 years to nonprofit organizations supporting the environment, education, children and families in Collier and Lee Counties. Additionally, this year we provided \$43,000 to the Collier Comes Together Disaster Relief Fund.

We thank you for considering partnering with us as we present this very special event. Enclosed you will find levels of sponsorship that are available. We hope that you will join with the 600 women of The League Club in our “Commitment to Community.”

Sincerely,

**Charlene Barnette**  
President

**Jane Stone**  
VP Fundraising

**Denise Cazobon**  
VP Development



## Business Sponsorship Fact Sheet for 2018-19

### Naples Tables

### A Celebration of Style, Food and Fun

The League Club's 2019 Fundraiser



**Contact:** Denise Cazobon, Vice President Development Email: [vpdevelopment@gmail.com](mailto:vpdevelopment@gmail.com) Phone: 305-496-0428

**Who:** The League Club, Inc. is a 501(c) (3) organization comprised of 600 motivated, educated, influential women who are current or former members of a Junior League affiliated with The Association of Junior Leagues International. Our mission is to strengthen communities through fellowship, education, volunteerism, and philanthropy.

**What:** **Naples Tables Fundraising Luncheon** featuring unique table settings created by interior designers, boutique shop owners, florists, party planners and other imaginative individuals and businesses to showcase their talent by designing an original table setting for ten (10) Naples Tables luncheon guests. **James Farmer**, a professional gardener, floral and interior designer, cook, author of six books, and lifestyle expert, will be the featured speaker.

**When:** Monday, March 11, 2019  
10 AM – 2 PM

Reservations: \$300 per person  
Expected Attendance: 600

**Where:** The Ritz-Carlton Golf Resort  
The Grand Lawn Pavilion

2600 Tiburon Drive, Naples, FL 34109

Patron Party on Saturday, March 9, 2019  
5 PM – 7 PM

Reservations: \$325 per person  
Expected Attendance: 200

**Why:** To support worthy non-profit agencies in Southwest Florida. Over the past 32 years, The League Club has distributed more than \$4,200,000 to charitable organizations in our community.



## Naples Tables Sponsorship Opportunities

Presenting Sponsor \$30,000

### Luncheon

- Naples Tables - A Celebration of Style, Food and Fun  
Presented by Your **Company Name/Logo**
- One prominent table of ten (10) at Naples Tables on Monday, March 11, 2019
- Eight (8) reservations to attend Patron Party on Saturday evening, March 9, 2019
- Your business name and (where appropriate your logo) in electronic and print media, press releases, ads and printed materials as the Presenting Sponsor, on a step and repeat photo background in the event day media room, on our website and newsletter, and throughout our social media channels
- VIP photo shoot for 2 representatives with speaker James Farmer at the luncheon
- One full page ad in the Event Program and Resource Book

### Grant Awards Briefcase Breakfast **SOLD**

Each year, funds raised at our signature luncheon are distributed in the form of grants to local non-profit agencies. These grants are officially distributed in the spring at our "Grant Awards Briefcase Breakfast," an exclusive invitation-only event with media coverage and photo opportunities. Invitees include League Club members and benefactors, select luncheon sponsors, grant recipient directors and board members. Attendance is approximately 150.

- Briefcase Breakfast presented by **Your Company Name/Logo**
- Your business name after event title in electronic and print media and printed materials including step and repeat photo background, your name/logo on the stage or podium, and throughout our social media channels, your link on our website
- One VIP front table for ten (10) at the breakfast

## Patron Party Sponsor ~~\$20,000~~ **SOLD**

*An elegant, invitation-only evening event offering the opportunity to meet our speaker in an intimate setting.*

- One prominent table for Ten (10) at Naples Tables on Monday, March 11, 2019
- Eight (8) reservations to attend Patron Party on Saturday, March 9, 2019
- Your business name in printed materials as Patron Party Sponsor
- VIP photo with speaker at the event
- One full-page ad in the Event Program and Resource Book
- Your business logo and web address listed on our website and newsletter
- Two (2) reservations to attend Grant Awards Briefcase Breakfast

## Signature Sponsor ~~\$15,000~~

- One prominent table for Ten (10) at Naples Tables on Monday, March 11, 2019
- Six (6) reservations to attend Patron Party on Saturday, March 9, 2019
- Your business name in printed materials as Signature Sponsor
- VIP photo shoot with speaker at the event
- One full-page ad in the Event Program and Resource Book
- Your business logo and web address listed on our website and newsletter
- Two (2) reservations to attend Grant Awards Briefcase Breakfast

## Speaker Sponsor ~~\$10,000~~ **SOLD**

*Underwrites costs associated with speaker and his presentation.*

- One prominent table for Ten (10) at Naples Tables on Monday, March 11, 2019
- Six (6) reservations to attend the Patron Party on Saturday, March 9, 2019
- Your business name in printed materials as the Speaker Sponsor
- VIP photo shoot with speaker at the event
- Your business logo and web address listed on our website and newsletter
- Two (2) reservations to attend the Grants Awards Briefcase Breakfast

## Premier Sponsors ~~\$10,000~~

*Underwrites costs associated with either technical support, stage design or administrative assistance.*

- One prominent table for Ten (10) at Naples Tables on Monday, March 11, 2019
- Six (6) reservations to attend the Patron Party on Saturday, March 9, 2019
- Your business name in printed materials as a Premier Sponsor
- VIP photo shoot with speaker at the event
- Your business logo and web address listed on our website and newsletter
- Two (2) reservations to attend the Grants Awards Briefcase Breakfast

## **Supporting Sponsors \$5,000**

*Underwrites costs associated with either our welcome drink, printing, graphic design package, or valet parking.*

- Four (4) reservations to attend Naples Tables on Monday, March 11, 2019
- Two (2) reservations to attend Patron Party on Saturday, March 9, 2019
- Your business name in printed materials as a Supporting Sponsor
- Your business logo and web address listed on our website and newsletter
- Two (2) reservations to attend Grant Awards Briefcase Breakfast

## **Gold Sponsors \$2,500**

- Two (2) reservations to attend Naples Tables on Monday, March 11, 2019
- Two (2) reservations to attend Patron Party on Saturday, March 9, 2019
- Your business name listed in select printed materials as a Gold Partner
- Your business logo and web address listed on our website and newsletter
- Two (2) reservations to attend Grant Awards Briefcase Breakfast

## **Silver Sponsors \$1,500**

- Two (2) reservations to attend Naples Tables on Monday, March 11, 2019
- One (1) reservation to attend Patron Party on Saturday, March 9, 2019
- Your business name listed in select printed materials as a Silver Partner
- Your business logo and web address listed on our website and newsletter
- One (1) reservation to attend Grant Awards Briefcase Breakfast



*Naples Tables*

*A Celebration of Style, Food & Fun*



## About James Farmer



Since *Naples Tables* is all about celebrating style, food and fun, there could be no more appropriate speaker than James Farmer, a highly entertaining raconteur. Born and bred in the South, James is a professional gardener, floral and interior designer; cook; author and lifestyle expert. He is the author of six books, including his most recent, *A Place to Call Home*. In addition, James is editor-at-large for *Southern Living* magazine and a frequent guest on television and radio. The 2018 *Salonniere's* 100 which honors America's 100 best party hosts recently included James, along with such other notables as Oprah Winfrey, Bunny Williams, Cindy Crawford, Heidi Klum and Reese Witherspoon, on its list. According to *Salonniere*,

“Whether they’re welcoming guests to support causes, advance ideas, unite people or simply bring joy to others, the *Salonniere* 100 honorees are American’s most gifted and influential cultural connectors.”

James’s natural Southern grace and warm personality light up any room. Whether he’s teaching how to plan the perfect summer picnic, using everyday items to create exquisite tabletops, creating drop-dead gorgeous flower arrangements and wreaths, or making his grandmother’s skillet peach pie, Farmer masterfully guides his audience through the art of graceful living.

A comment from an Amazon purchaser sums it up: “A lot of people are jealous of James Farmer III. There seems to be nothing he cannot do when it comes to cooking, arranging, decorating, gardening, and being a genial, sho’nuff down home boy with a Southern accent that drips like molasses from the stalk!” She continues, “This is my third book of James Farmer’s and it seems each page, each recipe, each flower design, every room that has his distinctive touch makes me want to leap into the photo and take up residence.”





## 2018-2019 SPONSORSHIP AGREEMENT

Please complete and return to: **Denise Cazobon, c/o The League Club**  
**Post Office Box 110868, Naples, FL 34108**  
**vpdevelopment@leagueclub.org**

**Name of your business** (as you would like it to appear in print): \_\_\_\_\_

**Your website:** \_\_\_\_\_

Sponsorship Level: _____	Amount \$ _____
Special Marketing Opportunity Type: _____	Amount \$ _____
# Additional Single Luncheon Reservations @ \$300 each: _____	Amount \$ _____
# Additional Patron Party Reservations @ \$325 each: _____	Amount \$ _____
Optional Tax Deductible Donation to the Community Trust Fund	Amount \$ _____
<input type="checkbox"/> Payment Enclosed: Check Number: _____ <i>Make checks payable to "The League Club, Inc."</i>	<b>Total \$</b> _____
<input type="checkbox"/> Request Invoice	

**Contact person for invoice/billing:**

**Contact person for event invitations/information:**

Name: _____
Title: _____
Address: _____ _____
Phone: _____
E-mail: _____

Name: _____
Title: _____
Address: _____ _____
Phone: _____
E-mail: _____

**\*\*\*IMPORTANT\*\*\***

**Signature of Responsible Party:** \_\_\_\_\_

**Printed Name of Responsible Party:** \_\_\_\_\_

Description of your business (25 words or less), including contact information for potential customers (included in event programs and on our website): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

# THE LEAGUE CLUB

COMMITMENT TO COMMUNITY

[www.LeagueClub.org](http://www.LeagueClub.org)

## 2018 Grant Recipients

Able Academy, Inc.  
Angels Undercover of Collier County, Inc.  
Baby Basics of Collier County, Inc.  
Books for Collier Kids, Inc.  
Boys & Girls Club of Collier County  
Catholic Charities DOV, Inc.  
Collier Child Care Resources, Inc.  
Collier Comes Together Disaster Relief Fund  
Collier County Junior Deputies League of Naples, Inc.  
Friends of Foster Care Forever, Inc.  
Fun Time Early Childhood Academy, Inc.  
Good Wheels, Inc.  
Grace Place for Children and Families, Inc.  
Guadalupe Center, Inc.  
Guardian Ad Litem Foundation, 20<sup>th</sup> Judicial Circuit, Inc.  
Habitat for Humanity of Collier County, Inc.  
Harry Chapin Food Bank of SWFL  
Laces of Love Charitable Foundation, Inc.  
Lighthouse of Collier County  
Literacy Volunteers of Collier County  
Naples Botanical Garden, Inc.  
Naples Lions Club Foundation  
Neighborhood Health Clinic, Inc.  
New Horizons of SWFL  
Our Mother's Home of SWFL  
Partners for Breast Cancer Care, Inc.  
Senior Friendship Health Center  
The Immokalee Foundation, Inc.  
United Arts Council of Collier County, Inc.  
Youth Haven, Inc.







## **2018 The League Club; Briefcase Breakfast News Release**

Contact: Nancy Taylor V.P. Communications, The League Club  
For immediate release

### **30 Local Agencies Receive \$327,970 from The League Club Club Surpasses \$4.2 Million in Community Contributions**

Naples, FL - The League Club awarded 30 community agencies a total of **\$327,970**, at its annual Briefcase Breakfast on April 5, 2018. With this year's gifts, the club surpassed a total of \$4.2 million raised and contributed to 157 local nonprofit agencies in Collier and Lee counties since it was founded.

**President Liz Winebrenner** said, "As The League Club celebrates our 31<sup>st</sup> year of service, our Commitment to Community is stronger than ever. The funds raised at this year's "Lesley Stahl: Her Stories Today," will be distributed by our grant committee in 2019. We thank our over 600 members, Circle of Friends, supporters, community members who support our event and our business sponsors for their generosity. Working together we are able to make a difference in Collier and Lee Counties."

The League Club has an in-depth vetting process for all grant requests. Teams of League Members do on-site visits to all agencies requesting monies for specific programs that meet the Leagues Funding Priorities. The list is prioritized and the final candidates meet with the entire Community Involvement Committee for the last round of Agency presentations.

2018 was a challenging year with the direct hit of Hurricane Irma. **Melissa McClayton, VP Community for The League Club**, states "The devastation suffered by thousands of residents who lost their homes and needed immediate help humbled us all. We were very privileged to have the resources to also assist those in need by awarding a special \$43,000 grant to Collier Comes Together Disaster Relief Fund for those impacted by the disaster." League Members also volunteered many hours to assist Meals of Hope at three large meal packing events to help with the drain of Irma on area Food Banks.

The League Club is an organization of women strengthening communities through fellowship, education, volunteerism and philanthropy. Members are current or former members of The Association of Junior Leagues International. For more information please visit **[www.leagueclub.org](http://www.leagueclub.org)**.

# THE LEAGUE CLUB

COMMITMENT TO COMMUNITY

We gratefully acknowledge our 2018 Corporate Sponsors, Partners and Contributors

**LESLEY STAHL** *Her Stories Today*

PATRON PARTY PARTNER



SPEAKER CONCIERGE PARTNER



SUPPORTING PARTNERS

Judith Liegeois Designs • John R. Wood Properties • Naples Beach Hotel and Golf Club • The minor League

GOLD PARTNERS

èBella Magazine • Kristen Williams – Designer/Developer • The Marbella at Pelican Bay • Mercedes-Benz of Naples • Moorings Park • Naples Print Source  
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SILVER PARTNERS

BNY Mellon Wealth Management • Coons Advisors • Home and Design Magazine • Jett Thompson HOME

MEDIA PARTNERS

**Naples Daily News**

**NAPLES  
ILLUSTRATED**

The League Club is a 501(C)(3) organization of women in Southwest Florida strengthening communities through fellowship, education, volunteerism and philanthropy. [Leagueclub.org](http://Leagueclub.org)