



Board Meeting

March 1, 2017

FineMark National Bank & Trust, Boca Grande Room

800 Laurel Oak Drive, Naples

Approved April 5, 2017

President Margaret Brodeur called the meeting to order at 9:42 A.M. with a quorum present.

Present: Margaret Brodeur, Liz Winebrenner, Annalinda Ragazzo, Sallie Miller, Charlene Barnette, Carol Fullerton, Thayer Caskey, Pat Keonig, Maria Lane, Donna Loomis, Katherine Caskey, Gail Barry, Denise Hadley, Kerry Riner, Jane Stone, Susan Mainwaring, Melissa McClayton, Gigi Stewart, Kristine Meek, Kelly Hutchinson, Kristine Feeney

Excused: Deirdre Benson, Mary Beth Jones, Nancy Taylor

President's Remarks:

- Margaret thanked everyone for their work for an amazing patron party and fundraiser.
- She reminded everyone this would be our last board meeting at FineMark. Our April meeting will be a joint board meeting at Brambles on 5th Avenue.
- She thanked everyone for a wonderful year that went quickly. She acknowledged everyone's birthday month with fun personality traits; birthday cake was served after the meeting.
- She presented the Lauren Bush Lauren thank you ad that was in the *Naples Daily News*. This ad and its graphic design for the fundraiser was sponsored by the newspaper.

Minutes of the February 1, 2017 Board Meeting:

- Motion to approve the February 1, 2017 Board Minutes was made by Charlene Barnette, seconded by Sallie Miller, and passed unanimously.

Treasurer's Report – Thayer Caskey

- The Finance Committee met and found the January 2017 financials to be in order.
- Susan Mainwaring moved to accept the January 2017 financials, which passed unanimously.

- The Finance Committee met twice to review the proposed budget for 2017/2018. Thayer reviewed the line items that had a change from the 2016/2017 budget.
- A motion to accept the Finance Committee's recommendation for the 2017/2018 budget for The League Club was made by Donna Loomis and passed unanimously.

Active Agenda:

Membership - Carol Fullerton

- Current membership is 604. Three new members have been proposed: Constance "Connie" Godley, Ft Wayne JL Affiliation; Cynthia "Cyndee" Kennedy, Greater Elmira-Corning JL Affiliation; MaryAnne Hanna, Pittsburgh JL Affiliation.
- Gail Barry moved to accept the three new members, second was made by Gigi Stewart, and the motion passed unanimously.
- Current membership is 607.

VP Community - Annalinda Ragazzo

- The Meals of Hope truck with The League Club logo was parked at the fundraiser at The Ritz Carlton. The second part of the 30th Anniversary Grant Project is the meal packing event to be held March 21 at the Golden Gate Senior Center.
- CIC concluded its vote for the grant awards for 2017. CIC recommends thirty-one agencies be awarded grants for a total sum of \$294,278.
- Donna Loomis moved that the board ratify the recommendation of the CIC for distribution of grants as presented. Susan Mainwaring seconded the motion; motion passed unanimously.
- Total distribution of funds this year will be \$\$324,278. This amount includes the one-time grant of \$30,000 to Meals of Hope, in honor of The League Club's 30th Anniversary.

VP Fundraising – Charlene Barnette

- Charlene thanked everyone for their support of the fundraiser Lauren Bush Lauren: Charity by Design. She acknowledged the work of many women: Margaret Brodeur and Annalinda for their opening remarks; Gigi Stewart and others for their work in organizing the patron party. She also read a text from Lauren thanking The League for their work and support.
- The fundraising committee is in the process of obtaining final numbers. Charlene will present a financial report next month.

VP Development – Kristine Meek (report attached)

- Kristine reviewed the underwriting to date. Our cash donations are \$75,500 and in-kind donations are \$45,500. Total underwriting is \$121,000. The final numbers will be presented next month.
- Kristine updated everyone on the Sip 'N Shop event at J. McLaughlin. Other possibilities were presented.

Circle of Friends – Donna Loomis (report attached)

- Donna reviewed the status of Circle of Friends. As of February 26, 2016, there are 128 members with total donations of \$217,510. Six members are non TLC. This is an increase from last year.

Area Meetings – Kelly Hutchinson

- Kelly reminded everyone that any question(s) for the area meetings' agenda should be submitted to her.
- She also thanked those who agreed to be facilitators.

Bylaws – Donna Loomis

- The League Club membership will vote on the bylaw change regarding electronic meetings at the March membership meeting.
- Donna gave each member her board job description and asked her to review it. These will be posted on TLC website.
- She reminded everyone to send Margaret their annual report.

Newsletter – Jane Stone

- Jane reminded board members the deadline for the next newsletter is March 10th.

Nominating – Susan Mainwaring

- The Women of Initiative luncheon will be held March 31st at the Ritz Carlton. Member Sue Benson is The League Club nominee and member Dusti Beaubien is the Naples Garden Club nominee. We presently have three tables. Cost is \$210.

VP Elect Community – Melissa McClayton

- The Briefcase Breakfast will be held April 7th at 8:30 A.M. at the Conservancy. Valet parking will be available.

Corresponding Secretary – Gail Barry

- Gail updated the board on the status of a few members who were sent get well or thinking of you cards.

Consent Agenda – Gail Barry (report attached)

Other Business – Margaret Brodeur

- There being no further business, a motion to adjourn the meeting at 10:45 was made by Kerry Riner, seconded by Melissa McClayton, and passed unanimously.

Respectfully submitted,

Maria Lane, Recording Secretary

Reports Attached:

**DEVELOPMENT COMMITTEE CONSENT AGENDA REPORT
February 27, 2017**

Business Sponsors for 2016-2017

Our next committee meeting will be held at 9:30am on Friday, March 10th at Capital Bank in Naples.

Lauren Bush Lauren: Charity by Design

SPONSORS

Presenting Partner Northern Trust \$25,000 cash \$10,000 in-kind -

Patron Party Sponsor FineMark \$10,000 in-kind

Premier Sponsors (4 available at \$10,000) (10 tkt to lunch, 2 to patron party, 2 to breakfast)

Jett Thompson -

Supporting Sponsors unlimited available at \$5,000 (4 tkt to lunch, 2 to patron party, 2 to breakfast)

John R Wood Properties – invitations underwriter - paid

The minor League – \$8,000 - paid

Christopher & Linette Schaden – welcome drink underwriter – paid

PARTNERS

Gold \$2,500 (2 tkt to lunch, 2 to patron party, 2 to breakfast)

BMO Private Bank - paid

Diane's Fine Fashions - paid

Seminole Casino Hotel Immokalee - paid

The Glenview at Pelican Bay

The Marbella at Pelican Bay - paid

The Naples Trust Company - paid

Mercedes-Benz of Naples – valet parking sponsor

Moorings Park - paid

Silver \$1,500 (2 tkt to lunch, 1 to patron party, 1 to breakfast)

BNY Mellon Wealth Management - paid

Bronze \$1,000 (1 tkt to lunch 1 to breakfast)

Moran Edwards – paid

CONTRIBUTORS

Underwriting to date:

- Cash donations: \$75,500
- In-Kind donations: \$10,000 Northern Trust for Briefcase Breakfast and Circle of Friends luncheon
 - \$10,000 FineMark for Patron Party
 - \$5,000 Bay Design for stage décor
 - \$2,500 Naples Print Source for printing
 - \$1,000 Norman Love Confections
 - \$1,500 WAVV 101.1 Radio
 - \$1,500 eBella magazine
 - \$1,000 Driftwood Garden
 - \$8,000 Naples Illustrated
 - \$5,000 Amanda Hayes-Florance

\$45,500

Total underwriting to date: \$ 121,000

Paid to Date: \$ 35,500

2017 Corporate Sponsors and Business Partners

Presenting Partner Northern Trust

Patron Party Sponsor FineMark National Bank & Trust

Premier Sponsor Jett Thompson Antiques and Interiors

Supporting Sponsors John R. Wood Properties, The minor League Club, Bay Design Store, Amanda Hayes-Florance Christopher & Linette Schaden

Gold Partners: BMO Private Bank, Diane's Fine Fashions, Naples Print Source, Seminole Casino Hotel Immokalee, The Glenview at Pelican Bay, The Marbella at Pelican Bay, The Naples Trust Company, Mercedes-Benz of Naples and Moorings Park

Silver Partners: BNY Mellon Wealth Management, eBella,

Bronze Partners: Norman Love Confections, Driftwood Garden, and Moran Edwards Asset Management

Media Partners: Naples Daily News, Naples Illustrated, WAVV 101.1 FM

CIRCLE OF FRIENDS – from Donna Loomis as of 2/17/17

\$215,510

Pearl 50

Sapphire 54

Ruby 18

Emerald 4

Diamond 2

(6 non TLC members)

127 members

Respectfully submitted by Kristine Meek, VP Development

Circle of Friends Recap for March 1, 2017

2016/2017 Comparison

3/16/2016

\$201,162 total

121 members

2 Diamond

2 Emerald

21 Ruby

45 Sapphire

51 Pearl

(6 non TLC)

261 tickets were purchased within the various categories. 209 were used. There were 52 seats to resell. Value of tickets available for resale is \$15,600.

2/26/2017

\$217,510 total (additional \$500 Inslee will take us to \$218,010)

128 members

2 Diamond

4 Emerald

18 Ruby

55 Sapphire

50 Pearl

(6 non TLC)

280 luncheon tickets were purchased within the various categories. 208 seats were used. There were 72 seats to resell. Value of tickets for resale is \$21,600. The fair market value of those tickets is \$7,920.

Donna Loomis

**HEART TO HEART
BOARD REPORT
MARCH 2017**

GET WELL or THINKING OF YOU CARDS

Marie Bentz, Kay Bork, Nancy Campbell, Nancy Cusick, Anne Nagan, David Nordhoff, Donald Perozzi and Glo Ryan