



BOARD MEETING
WEDNESDAY, JUNE 5, 2019
FineMark National Bank & Trust
800 Laurel Drive, Naples

MINUTES
APPROVED

Present: Gigi Stewart, Maria Lane, Suzie Kountz, Susan Harris, Susan Hickey, Maryanne Dignan, Gina Finch, Denise Hadley, Gail Reifsnyder, Sharon Sparrow, Heidi Varsames, Sherry Whalen, Donna Lindberg

Teleconference: Anne Drackett Thomas, Joan Lewis, Charlene Barnette, Melissa McClayton, Diane Frisicaró, Connie Mockenhaupt, Karen Lutz, Dusti Beaubien,

Excused: Sally Kellogg, Nancy Taylor, Annalinda Ragazzo, Mary Beth Jones

PRESIDENT REMARKS: President Gigi Stewart called the meeting to order at 9:30 AM. She informed us that Susan Hickey will be in the League Club office this summer. If you need to meet with Susan, please contact Maria Lane {cc both Maria and Gigi). Future planning is focusing on job descriptions this year and there are some incorrect descriptions, so please check your specific responsibilities carefully. Gigi has the correct job descriptions. Board photo sheets were given to attending members. Exciting news from Communications as Design and Décor Spring issue sample was passed around with published photos from our Naples Tables.

Summer luncheon was announced, June 13th at Grey Oaks Pool Café. Joan Lewis and Gigi are working on location for the 2020 Patron Party, please forward any suggestions to them. All E-Blast announcements should be submitted by the preceding Friday. Gigi announced no Board meeting in July or August; next meeting is Wednesday, September 11, 2019, 9:30 AM at FineMark Bank & Trust.

MINUTES OF MAY 1, 2019 BOARD MEETING Donna Lindberg

Motion to approve the Minutes as amended was made by Donna Lindberg, seconded by Gina Finch, passed unanimously.

TREASURER'S REPORT Suzie Kountz

Board Members received Statement of Operating Income & Expense Budget vs. Actual (2018/19) with Board packet. Remains solvent and balanced. Statement of financials is positive with operating surplus of \$14,685.44. As a result of fundraiser \$422,988.44 goes into the Community Fund.

Motion to approve the monthly Financial Report was made by Suzie Kountz, seconded by Gail Reifsnyder, passed unanimously.

ACTIVE AGENDA

VP COMMUNICATIONS Anne Drackett Thomas

- Received in Board Report packet a Communications Report with updates since the May 1st meeting
- Anne reported a total of 10 agencies out of 35 nonprofits who were awarded grants have received media attention.
- Two more posted on the NEWS page of website since the last Board Meeting.
- May 8, Guardian ad Litem Foundation, 20th Judicial Circuit (Fort Meyers edition, Florida Weekly)
- May 16, Naples Therapeutic Riding Center, (Fox 4 News), also shared Naples Therapeutic Riding Centers Facebook post to our page, Catholic Charities posted as well.
- Design and Décor magazine published Naples Tables photos in their Spring issue, tear sheet posted on NEWS page of website and shared on Facebook.
- Recommends Facebook users check their privacy settings. It is worth doing as you can control who sees your posts, what pieces of personal information others can see, and what apps or websites are connected to your Facebook account.
- Provided Board a list of business “pages” who are following our Facebook business “page”.
- Facebook and Instagram are reaching far beyond our Membership.
- Requests photos from Summer events to post.

VP DEVELOPMENT Sally Kellogg

- Sally submitted Development Report which Gigi presented.
- FineMark has agreed to underwrite both the Patrons Party and Briefcase Breakfast for a total of \$30,000.
- Draft of underwriting packet was passed around. Draft includes 2 underwriting categories: Welcome Reception \$5,000 and Designer Hospitality \$2,500.
- Limo sent by Seminole Casino picked up eight members to attend the Nashville based singer, Lynda Carter’s, event held at the Casino.

VP FUNDRAISING Joan Lewis

- Fundraising Committee recommends raising the Naples Tables ticket price to \$350.
- Committee feels the goal of fundraising should be to “maximize” our commitment to the community.
- Committee points out just as costs of doing business has risen, so have the needs of our non-profit agencies requesting grants from TLC.
- Discussion followed
- Joan, Denise and Gigi will prepare a letter to the Membership validating the reasons for the increase.

Motion was made by Joan Lewis to increase the ticket price to \$350, Anne Drackett Thomas seconded, passed unanimously.

- Early May Fundraising Committee sent out “Save the Date” to 2019 Naples Tables participants.
- Organization of Fundraising Committee works as CIC with the process beginning in August.
- Recommendations of new designers should be passed along to Joan Lewis.

VP MEMBERSHIP Diane Frisicaro

-Three new members presented, Elizabeth Landers with League Club affiliations in Orlando and Chicago: Barbara Uible with League Club affiliation in Cincinnati; and Julie Whittaker with affiliations in Houston and Evanston, ILL.

Diane moved to accept the applications of Elizabeth Landers, Barbara Uible and Julie Whittaker for membership. Sharon Sparrow seconded, passed unanimously.

-Reported three resignations; Virginia Small, Joyce Alfieri and Josette Blackmore.

Diane moved to accept with regret the resignations of these three members. Gigi Stewart seconded, passed unanimously.

-Total membership as of May 1, 2019 Board Meeting is 608.

-New member application is now on the website.

-A new Membership Committee has been formed to help greet new members at the meetings and coffees.

VP COMMUNITY Susan Harris

-Grant process is moving to a fully automated, online process for submitting the LOI's, proposals and final reports. Bold Solutions has begun the transition.

-Changes in LOI process include; online application, revised letter of intent process, a new financial form

- 106 applications last year and aiming for more this year

- To maximize the number of LOI's received and help reach new agencies a well-planned announcement process is underway.

-Explained Conflict of Interest Policy to be signed by all CIC members and the CIC screening Committee allowing us to be totally transparent in the potential conflicts and how they would be handled within the process. Helps demonstrate TLC grant process is fair and impartial.

-Conflict of Interest statement passed out for Board to review.

-Grants awards process:

June 8 -July 1,2019 TLC solicits LOI's from agencies wishing to submit a grant proposal

July 1, 2019, 5:00 PM, LOI's due

October 2019, Screening committee reviews LOI's, determines which agencies will be invited to submit a grant proposal.

November 8, 2019, 5:00 PM, Grant proposals due.

November 2019-February 2020, CIC evaluates proposals and visits agencies, makes recommendations to the Board and Membership for a vote.

January 15, 2020. Final Reports due.

February 2020. Board and Membership vote.

April 9,2020 Briefcase Breakfast, checks awarded.

January 15, 2021, Final Reports due.

-New LOI form for all agencies will systematize the information received and assist the CIC screening.

COMMUNITY LIASON Gail Reifsnyder

-As of May 31st 42 hours of volunteering completed.

- "Done In A Day", 6 participants at Gulfshore Playhouse, will plan to do 3 events at Gulfshore this coming year.

ENDOWMENT Sharon Sparrow

- Fund balance as of April 30, 2019 is \$206,880.24. Total does not include any investment returns as they are not available until mid-June.
- Contributions to Endowment Fund totals \$3,660.00
- Names of contributors will be published.

CORRESPONDING SECRETARY Sherry Whalen

- Three sympathy notes sent, Liz Reed's husband's death, Sandy Lasch's mother's death and Jane Salin's husband's death.
- Get well card sent to Corky Kaplan.

OTHER BUSINESS

Melissa McClayton requested teleconference number be included on Agenda page of Board Packet and not in the email.

Meeting adjourned at 10:20 AM.

Respectfully submitted,
Donna Lindberg
Recording Secretary

