



## General Membership Meeting

November 8, 2019  
Strand Country Club

Attendance: 136

President Gigi Stewart called the business meeting to order at 11:30 AM. She welcomed 136 members including 11 new members attending their first meeting.

- Gigi thanked Susan Hickey, VP of Education, for her tireless efforts to present us today's luncheon and presentation.
- Presenters today are Scott Kelsey from J.R. Wood Properties, Digital Marketing Specialist, and Ginger Moxam and Corbett DeGiacomo, Founders of Wave Creative, a digital marketing and creative design company, enlightening us with "Social Media, Let's Get Social". Their presentation will have each of you leaving with more knowledge of social media and how to use it.
- Gigi also thanked Heidi Varsames for the new face of our newsletter. Emailed version has been sent as has the posted version to those members requesting it.
- Date for self-nominating for positions on the 2020/21 Board has been extended.
- Gigi reminded membership of two upcoming events, first the Welcome Back Party to be held November 14, 2019 at Hole in the Wall, and second our December 5, 2019, Holiday Membership Meeting.

Gigi introduced Board Members to give short reports.

- Gigi gave us VP Development, Sally Kellogg's report as she was unable to attend. Total corporate commitments to date is \$62,000. This puts us at 92% of where we were last year.

Gigi introduced Donna Loomis and Liz Winebrenner who gave the report on Circle of Friends. A brief history of COF was given by Donna.

- COF begin in 2005 with only 14 members who raised \$35,000.
- In 2018 there were 163 members and COF raised \$301,090. This number also included 9 community members.
- Questions about tax letters, please contact Donna Loomis
- President's letter to be sent soon will explain Circle of Friends.

Liz Winebrenner spoke about how to join COF. Our newsletter explains process as well does our website. Some of the benefits of being a member of Circle of Friends includes tickets to the Fundraiser Patron Party, COF luncheon and the highlight of it all, an invitation to the April 9, 2020 Briefcase Breakfast. Dollars from the Circle of Friends goes to our Community Trust Fund.

Joan Lewis, VP Fundraising Events reminded everyone that packets for designers wanting to participate in the March 2, 2020, Naples Tables are still available. You can pick one up today or at the office. There is also a Look Book in the office that can be taken to designers to give them a better understanding of the event. The Ad Resource Book will be handed out today as you leave. Beginning in January members will be able to sign up to work the event.

Dusti Beaubien, Events, reminded all of the Welcome Back party taking place on November 14<sup>th</sup> at Hole in the Wall, (Hail, Hail, the Gang's All Here). So far 171 members and guests have signed up for the event. Dusti reports that all events have been well attended this year and she thanks her "beyond belief good" committee.

Gail Reifsnnyder, Community Liaison, invited everyone to volunteer and come to see organizations receiving our grants. She announced the following opportunities to volunteer.

- November 14, 2019, Meals of Hope
- November 20 and 27, 2019, Naples Senior Center and Valerie's House
- December 4, 2019, Gulfshore Playhouse

Volunteer sign-up sheets are on the tables today.

Susan Harris, VP Community, asked we please note the large posters in the entry representing some of the League Club grants awarded this year. The League Club supported 35 community programs with \$343,000. Susan thanked Naples Tables and Circle of friends as we had a 23% increase in funds versus previous year. To mention just a few, we funded 1500 medical screenings, provided 7,411 at risk children and adults with educational tools and job training to better prepare them for life. Our funding has had a significant impact on our community. We had over 100 requests and in December, CIC will begin to evaluate this year's grant proposals for 45 agencies.

Diane Friscaro, VP Membership, announced membership total stands at 608. Nine of eleven new members are here today. Diane introduced the new members:

- Jane Arbothnot, JL affiliation, Springfield, IL, she resides in Park Shore
- Betty Cronin, JL affiliation, Chicago, IL, she lives in Shadow Wood
- Connie Fuller, JL affiliation, Oklahoma City, she lives in Park Shore
- Cathy Funderburg, JL affiliation, Rockford, IL, she lives in Old Naples

- Carol Mandour, JL affiliation, Utica, NY, lives in Pelican Bay
- Cathy McCourt, JL affiliation, Birmingham, AL, Chicago, IL and Cleveland, OH, she lives in the Moorings
- Renee Murphy, JL affiliation, Milwaukee, WI, resides in Valencia, Bonita
- Kathy Petrenko, JL affiliation, Akron, OH, lives in Falling Waters
- Julie Whittaker, JL affiliation, Evanston/North Shore, IL, Houston, TX, lives in the Moorings

Business meeting adjourned at 12:05 PM

Susan Hickey introduced program, "Social Media Saavy". The goal of program is for membership to become more connected with our Website, Facebook which is all things of TLC and Instagram which is only about Naples Tables. Our presenters are Scott Kelly, J.R. Wood Properties, Digital Media Specialist and founders of Wave Creative, a digital marketing and creative design company, Ginger Moxam and Corbett De Giacomo.