

TLC BOARD MEETING

Wednesday, December 4, 2019

FineMark National Bank&Trust

800 Laurel Drive

Naples, FL

MINUTES

APPROVED

Present : Gigi Stewart, Maria Lane, Suzie Kountz, Anne Drackett Thomas, Sally Kellogg, Susan Harris, Susan Hickey, Joan Lewis, Dusti Beaubien, Maryanne Dignan, Gina Finch, Denise Hadley, Mary Beth Jones, Karen Lutz, Connie Mockenhaupt, Annalinda Ragazzo, Gail Reifsnyder, Sharon Sparrow, Nancy Taylor, Heidi Varsame, Sherry Whalen, Donna Lindberg

Teleconference: Diane Friscaro, Charlene Barnette, Melissa McClayton

PRESIDENT'S REMARKS Gigi Stewart

- President Gigi Stewart called the meeting to order at 9:34 AM
- Circle of Friends letters have been mailed.
- 27 members in Circle of Friends have contributed \$47,000
- Patron Party will be held on February 29, 2020 at the home of Jane and Jerry Belle in Aqualane Shores. Thanks to Mary Beth Jones
- Circle of Friends luncheon will be held at Royal Poinciana on March 31, 2020 .Thanks to Sue Benson.
- TLC will be represented with a table at Power of the Purse to be held on December 6, 2019. If attending, please wear white.
- We need more volunteers, please support our committees
- Brunch following this meeting at Gigi's, 2324 Island Cove Circle, Pelican Marsh neighborhood.

MINUTES OF NOVEMBER 6, 2019 BOARD MEETING

Gigi Stewart made motion to approve minutes of the November 6, 2019 Board Meeting, seconded by Nancy Taylor, passed unanimously.

TREASURER'S REPORT Suzie Kountz

Board received statement of Financial Position as of October 31, 2019, Fundraiser 2020 Income and Expense and Operating Income and Expense Budget vs Actual. Suzie reviewed these and found reports to be balanced and solvent. Asked for questions from Board.

Motion to approve the monthly Financial Reports was made by Suzie Kountz, seconded by Maria Lane, passed unanimously.

VP COMMUNITY Susan Harris

- CIC orientation meeting was held December 3, 2019 at FineMark Bank&Trust with 33 of the 45 committee members in attendance.
- Highlights of the meeting were two presentations given by Eileen Connolly-Keesler, CEO of Community Foundation of Collier County and Mary Beth Geier, Director of Richard M. Schulze Family Foundation .
- They presented research titled Collier County Needs and Assets Assessment Study. Study was commissioned to identify and quantify the conditions, needs and assets of the community and secondly, to analyze the access and delivery of resources to the county residents.
- Susan stated this study and its' presenters are a great foundation for us as we try to identify needs of the community.
- Question by Melissa concerning what the study is identifying. Is it area needs, geographical needs or global needs?
- Susan reported not one overall issue/need identified, but rather larger global concepts to be addressed.
- Second presentation was prepared by Jack Condon, CPA and SCORE volunteer consultant.
- Jack worked with CIC Directors Council to develop a standardized financial form to be included in the League Club Grant Application. Standardized form makes it easier for CIC members to adequately review the financial stability and credibility of applicants.
- 45 agencies under consideration for grants.
- Site visits to these agencies begin end of this week and continue through January.

VP FUNDRAISING Joan Lewis

- 42 confirmed designers with 5 more verbal commitments, just added Crown Jewelers.
- Mary Jean Keene just added her name to list of designers.
- Need 10 more designers, Joan will attend Designer's Stroll in the Design District and Tables on 5th this week.
- There will be a full -page ad in Naples Illustrated, the deadline December 20th is approaching to add designers' names to this ad, after this date their names will not be included.
- Resource booklet deadline for ads is January 11, 2020, many coming in.
- Inside, front cover, back page and centerfold have been secured.
- Joan asked how many pages are needed for CIC this year as last year 3 pages were needed, names will be listed.
- Question asked about how many tickets sold at this time, not sure.
- Patron Party will be at the home of Janet and Jerry Belle in Aqualane Shores, thanks to Mary Beth Jones.

VP COMMUNICATIONS Anne Drackett Thomas

- Communications noted a flurry of activity on our social media for 36 hours after the November membership meeting that featuring why social media is so important for The League Club.
- Chris Inslee has set a goal to secure 1,000 followers, Anne is getting closer to her goal of doubling her following.
- Valerie House shared to our page.
- December issue of e'Bella magazine is in mailboxes now, check out pages 48 and 49

VP DEVELOPMENT Sally Kellogg

- Corporate commitment dollars slowly increasing with total now at \$68,500.
- Working with another 12 opportunities with a hopeful goal of \$75,000. Integra and JP Morgan are possible additions.
- Minor League supporting with \$5,000 and WinTrust with \$1500.
- Finding that some corporations want to purchase tables instead of giving dollars, Bank of America want to entertain their good clients on the floor.
- Question asked if we have any Design related contributors, asked specifically about Cowtan and Tout.
- Still in need of \$10,000 to underwrite the speaker.
- Sponsorship levels listed on the website.

EVENTS Dusti Beaubien

- Hole in the Wall, Welcome Back Party a huge success with drink money coming out to the dollar.
- Announced January 29, 2020 casual dinner dance at Grey Oaks theme will be Gilligan's Island
- Costumes will be encouraged (not required)with a best costume contest, listen to theme song lyrics for ideas.

COMMUNITY LIAISON Gail Reifsnyder

- November was a busy month with Naples Senior Center with 7 volunteers over two days.
- December 3, volunteer opportunity at Valerie's House, wrapping packages and afterwards taking a tour of the House, Angela Melvin founded the house for grieving children.
- 20 have signed up to volunteer at Gulfshore Playhouse
- December 14th is Friends of Foster Children taking children to Walmart to purchase gifts for others.
- December 16th volunteers needed to distribute gifts at the Salvation Army on 41 East, 3 volunteers signed up thus far.

NEWSLETTER Heidi Varsames

- Second week of November the email version of the Newsletter was sent out.
- Twenty -page Fall issue of our Newsletter was mailed to 350 League Club members and fifty were delivered to the office to use as need for Development and Membership.
- Deadline for next issue is February 1, 2020, which is good timing for our Fundraiser.

ENDOWMENT Sharon Sparrow

- Fund balance as of December 3, 2019, is \$215,388.52.
- Gift made by Suzie Kountz in memory of Anne Evans.
- For those 70 ½ , IRA's have a required distribution, Sharon suggested this is a wonderful opportunity to give to favorite charity, TLC.
- Reminder also IRA's can be used for Circle of Friends, 100% must go to charity.

HISTORIAN Melissa McClayton

- In Melissa's absence a member has been secured to take photos at each event. Melissa will receive photos and put up on appropriate sites.
- Julie Wade is the photographer for December meeting/luncheon celebration.

OTHER BUSINESS

Maria Lane asked for other business, if none meeting will be adjourned.

ADJOURNMENT 10:18 AM