



BOARD MEETING

Wednesday, January 8, 2020
FineMark National Bank&Trust
800 Laurel Drive
Naples, FL

MINUTES
APPROVED

Present: Gigi Stewart, Maria Lane, Suzie Kountz, Anne Drackett Thomas, Susan Harris, Susan Hickey, Joan Lewis, Diane Friscaro, Karen Lutz, Charlene Barnette, Dusti Beaubien, Maryanne Dignan, Denise Hadley, Karen Lutz, Melissa McClayton, Connie Mockenhaupt, Annalinda Ragazzo, Gail Reifsnyder, Sharon Sparrow, Nancy Taylor, Heidi Varsames, Sherry Whalen, Gina Finch, Donna Lindberg
Excused: Mary Beth Jones, Sally Kellogg

PRESIDENT'S REMARKS: Gigi Stewart

- Meeting called to order at 9:32 AM
- e'Bella magazine December issue highlights us, also available on our website
- Lions Club meeting will take place on January 21, 2020. CIC will be there and Gigi welcomes all Board members who wish to attend.
- Fundraising Chair, Joan Lewis, has some exciting news to share with us
- Circle of Friends tax letter has been mailed. There are a total of 121 Circle of Friends' members contributing \$211,500.
- Done In A Day seminar to be held Monday, January 13, 2020 at the Naples Fire Station 58.
- Reminder, Dinner/Dance is to be held January 29, 2020 at Grey Oaks. Dusti will share details later.
- Nancy Taylor reports Area Meetings are all scheduled.
- "Sip & Shop" will be February 5, 2020. Sharon will send an Eblast with details.
- Gigi asked each Board Member to think about your position's budget and to be in touch with her by January 24, 2020.

MINUTES OF DECEMBER 4, 2019 BOARD MEETING Donna Lindberg

Motion to approve the minutes of the December 4, 2019 Board meeting with two corrections, spelling of Jack Condon and Chris Inslee, was made by Donna Lindberg, seconded by Charlene Barnette, passed unanimously.

TREASURER'S REPORT Suzie Kountz

Suzie reports Finance Committee approves the Statement of Financial Position as of November 30, 2019, Operating and Income Expense Budget vs. Actual, and the Fundraiser 2020 Income and Expense Statement Summary.

Motion to approve the monthly Financial Reports was made by Suzie Kountz, seconded by Dusti Beaubien, passed unanimously.

VP COMMUNITY Susan Harris

- CIC meetings are underway and great progress has been made with 44 out of 45 visits scheduled.
- 18 site visits have been completed to date, all site visits will be completed by the end of January.
- Committee sees 7 agencies a day, each agency presents themselves and their proposed project in half hour increments, very fast paced.
- There are 6 more meetings to go and then we will have seen total of 45 agencies.

VP FUNDRAISING Joan Lewis

- 400 seats sold as of today. This is always a fluid number as some have requested seats but not paid, while others are waiting to join Circle of Friends in 2020. Still others have not indicated how many seats will be used from their allocation.
- Donna Loomis and Liz Winebrenner are working on the large job of the seating chart.
- 52 Designers have signed up to date, three came on board yesterday, still would like to see ten more. Many designers would not commit until after January 1, 2020.
- Joan is excited as many of the tables were committed without soliciting.
- Work is being done on the Ad/Resource Book, the ad form was sent to 2019 advertisers to solicit repeat ads. Joan asked all to think of who you can solicit for an ad as it is an easy money maker for TLC.

- Planning meeting in late January, once the location is identified, for 60 volunteers signed up for set up the day before the event and take down after event closes.
- Discussion followed about possible rooms on site for the volunteers.
- Denise Hadley wants the word spread if a member wants a job all they need to do is just call or email her and they will be assigned a task.
- Melissa Gardner, a new member and designer, operating a new Art Shop downtown has recently signed up to do a table.
- Discussion on the type of meal to be served, Joan has researched other organizations holding large gatherings and she has decided it will be a cold meal.

VP MEMBERSHIP Diane Frisicaro

- Diane introduced 7 new members today, after the Board's approval of these new members our total new members for the year will 32. We have had 37 inquiries this year.
- New Members are: Susan Blankton, lives in Brooks in Bonita Springs, JL affiliation is Peoria, IL, mentor is Nancy Taylor; Mary Kay Burke, lives in Calusa Bay, Naples, JL affiliation is Chicago, IL, mentor is Jane Lahey; Margaret "Penny" Cattrell, lives in Windstar, Naples, JL affiliations are Bergen County, New Jersey, Montclair-Newark, NJ and Pasadena, CA, mentors are Judith Urban and Judith Eissner; Connie "Lawsie" Coler, lives in Shellpoint, Fort Meyers, JL affiliation is Cincinnati, OH, mentor is Toni Swanson; Carol Gillig, lives in Pelican Bay, JL affiliation is Evanston-North Shore, IL, mentor is Jane Dayton; Lisa Kelly lives in Bay Colony, JL affiliation is Chicago, IL, her mentor is Donna Simon; and Myra Stromquist, lives in Pelican Bay, JL affiliation is Atlanta, GA, a mentor is needed.

Motion was made by Diane Frisicaro to accept all seven for membership, seconded by Maria Lane, passed unanimously.

- Membership after the motion stands 609 previous total membership, add 7 new members subtract 2 deaths (Sally Pratt and Marianne Bowman) and our Total Membership as of today is 614. This is up 4 from last month.
- Announced Save the Date for Wednesday, March 25, 2020 for a New Member's luncheon at Bayside in Venetian Village
- Next new member coffee is February 12, 2020 and invitations have been sent.

EVENTS Dusti Beaubien

- Dusti asked each member to go home and sign up for the casual Dinner/Dance to be held on January 29,2020, at Grey Oaks. Bring family, friends, an all- inclusive event.
- Need 100 to break even and to date we only have 19 signed up. The cost is \$70 per person and the actual expense with parking and personal photo is \$64.20 pp, the final count of guests is due on January 23rd.
- Photographers will be at the event for 3 hours doing couple photos, individual photos or table photos.
- Dusti emphasized this is not a costume party. Casual, island attire is appropriate.
- It was suggested that a separate E blast be sent out, Dusti requests to proof it.

COMMUNITY LIAISON Gail Reifsnyder

- Presently only 10 have signed up for the January 13, 2020 DIAD, Safety Fire Department presentation by public education officer, Heather Mazurkiewicz and tour of department after her presentation. There is a conflict with CIC meeting , and recently an email was sent out with Gail's correct email address which is gbreifsnyder1234@gmail.com
- February 17,2020 there will be an opportunity to accompany children from the Guadalupe Center to Hideaway Beach for the day.
- February 19 -23, 2020 the traveling replica of the Viet Nam Wall will arrive at Veteran's Park with a 500 motorcyclist accompaniment. An E blast will be sent out to members for volunteer participation.
- The American Cancer Society has contacted TLC with their Road to Recovery Program, this volunteer opportunity involves taking patients to and from appointments.
- Gulfshore Playhouse volunteer opportunity again on March 5, 2020, limited number of volunteers needed.

AREA MEETINGS Nancy Taylor

- All area gatherings will be held at the following locations on March 10, 2020 from 4-6 PM.
- CIC will speak at each as this is a good recruiting event for CIC. Future Planning will also attend the gatherings.
- Location of meetings are as follows. Bonita Bay, Mediterra and all neighborhoods north of Immokalee Rd. at Marie Buckley's in Pelican Landing; Grey Oaks, Moorings Park and Marbella Lakes at Betsy Barton's in Grey Oaks; Pelican Marsh, Stonebridge and all neighborhoods south of Immokalee Road and East of 41 at Lois Ziegler's in Stonebridge; Park Shore at Suzie Koontz's on Park Shore Drive; Pelican Bay, Bay Colony and Vanderbilt Beach at Mary Lou Swartz's in Montenero Party Room and Moorings,

Coquina Sands, Aqualane Shores, Old Naples, Port Royal, Marco Island and Lely at Karen Anderson's in the Moorings.

NEWSLETTER Heidi Varsames

- Newsletter deadline is February 1, 2020, no mail date as of yet but it will not be as large as last edition
- Printed digital ads by Joan's graphic designer have been submitted to Naples Illustrated for full page in February issue, and digital ads on our website.
- Kudos were given to Heidi for her work.

CORRESPONDING SECRETARY Sherry Whalen

- Positive thoughts going to Donna Sawers, get well card sent on December 11, 2019; condolence card sent to Sally Pratt's family on December 11, 2019 upon Sally's death, Sally was a founding member of TLC. On December 26, 2019 a sympathy card was sent to Marianne Bowman's family as Marianne passed away on December 20, 2019.

VP DEVELOPMENT Sally Kellogg

- Maryanne Dignan gave report for Sally
- Sponsorships to date , estimated total \$70,000, 90% of where we were last year at this time.
- Organizations supporting us are as follows; FineMark, John R. Wood, Minor League, Sun Trust, Seminole Casino, WAVV radio, Abercrombie&Kent, Silver Seas Expeditions, WinTrust, Florida Gulf Coast University.
- Charlene Barnette reports JP Morgan Private Bank & Trust cannot be a sponsor this year, but will buy tickets.

VP EDUCATION Susan Hickey

- Next membership meeting is January 15, 2020 at Vineyards Country Club.
- Program will be Hindman Auction and Appraisal Services, "Antiques Road Show".
- 3 specialists will be flown in to speak with us. 125 members signed up to date, down from 140 last year, but the Women's Club Kitchen Tour is the same day. We have had to turn away antiques now, program will present 6-7 to us and will do some comparisons.
- February 20, 2020 Membership Meeting is at Colliers Reserve with Judith Belmont, a health and wellness speaker. Title of presentation is focused on how to change

challenges into opportunities or living a more positive life. Judith is the author of Embrace Your Greatness.

President Gigi Stewart called for Other Business

Meeting Adjourned: 10:20 AM

Respectfully submitted,
Donna Lindberg
Recording Secretary