



Board Meeting
Wednesday, February 5, 2020
FineMark National Bank&Trust
800 Laurel Drive
Naples, FL

APPROVED

Present: Gigi Stewart, Maria Lane, Suzie Kountz, Anne Drackett Thomas, Susan Harris, Susan Hickey, Joan Lewis, Diane Frisicaro, Karen Lutz, Dusti Beaubien, Charlene Barnette, Maryanne Dignan, Gina Finch, Denise Hadley, Mary Beth Jones, Melissa McClayton, Annalinda Ragazzo, Sharon Sparrow, Nancy Taylor, Heidi Varsames

Teleconference: Connie Mockenhaupt

Excused: Sally Kellogg, Gail Reifsnnyder, Sherry Whalen

PRESIDENT'S REMARKS Gigi Stewart

- President Gigi Stewart called the meeting to order at 9:32 AM, welcoming the Board members.
- Announced the exciting news, NAPLES TABLES is sold out and we have a waiting list.
- Reminder that tonight is Sip and Shop at J McLaughlin in Venetian Village, 15% of sales today go to League Club.
- Gilligan's Island event was a big success. Congratulations went to Gina and Susan for their costumes and also Tony Frisicaro for best costume. It was a fabulous evening event.
- Conference call will be scheduled for February 19, 2020 to vote on Community Involvement Committee proposed slate of grant awards for 2019/2020.

MINUTES OF JANUARY 8, 2020 BOARD MEETING Donna Lindberg

Motion to approve the minutes of January 8, 2020 Board Meeting was made by Donna Lindberg with spelling corrections, Lions Club and changes in Event Report from 200 needed attendees to 100. Seconded by Susan Harris, passed unanimously.

TREASURER'S REPORT Suzie Kountz

Suzie reports Finance Committee approves the Statement of Financial Position as of December 31, 2019, Operating Income & Expense Budget vs Actual, and Fundraiser 2020 Income and Expense Statement Summary.

Motion to approve the monthly financial reports was made by Suzie Kountz. Seconded by Anne Drackett Thomas, passed unanimously.

- Suzie announced the Finance Committee presently working on next year's budget. She asked if Board members need to increase a committee budget it must be in to the Finance Committee by February 7, 2020.

VP COMMUNITY Susan Harris

- Susan announced we have 23% increase in dollars to spend on grants, however, as we increase dollars we now have reached our limit to reasonably work within our CIC time schedules.
- Presently CIC is wrapping up its investigations of the 44 agencies under consideration for grants this year. Final presentations on Monday, February 10, 2020.
- TLC has \$422,998 in Community Trust Fund this year. Objective is to fund worthy projects that best fit TLC guidelines and have strategic impact on our community.
- Based on the criteria, CIC will determine if all funds will be allocated this year or some held until next year.
- Director's Council is looking at alternate ways to disperse the dollars, such a good problem to report.
- Recommended slate of grant awards will be sent out by email on February 17, 2020, for review. Board will vote with a conference call on February 19, 2020, so the approved slate can be presented at the February 20th General Membership meeting where a full membership vote will be taken.
- Agencies receiving grants will be listed in Naples Tables brochure.
- Briefcase Breakfast awards ceremony honoring recipients is April 9, 2020 and will be held at Naples Sailing and Yacht Club. Susan encouraged all Board members to attend.
- COF luncheon to held on March 31, 2020 with Susan Benson hosting at Royal Poinciana Club.

VP MEMBERSHIP Diane Frisicaro

- Diane proposed seven new members to the Board.
- Proposed new members are: Robynn Douhit, lives in Vanderbilt and Livingston area, JL affiliation is in Birmingham, AL, Canton, OH and St. Louis, MO; Martha Ferguson, lives in the Moorings, JL affiliation is Cleveland, OH, Evanston-North Shore, IL and Greater Princeton, NJ area, mentor is Judith Urban; Samantha Gignac, lives in Pelican Bay, JL affiliation is Kalamazoo, MI, mentor is Nina Hopkins; Judy Kunisch, lives in Moorings, JL affiliation is Hartford, Ct, mentor is Susan Schreiber; Cath Maslyn, lives in Twin Eagles, JL affiliation is Ann Arbor, MI, mentor is Gail Reifsnyder; Sandy Miller, lives in Pelican Marsh,

JL affiliation is Cedar Rapids, IA, mentor is Mary Beth Leytze; Mary Murray, lives in Vineyards, JL affiliation is Detroit, MI

Motion to accept all seven proposed new members was made by Diane Friscaro. Seconded by Gina Finch, passed unanimously.

- After this vote 39 new members this year to date. Membership total stands at 621 and our membership is capped at 650.
- Next new member coffee is February 12, 2020.
- Diane reminded Board of March 25, 2020 new member luncheon at Bayside Bar & Grill in Venetian Village.

VP EDUCATION Susan Hickey

- TLC broke a new record for attendance with 158 attendees at January meeting with "Hindman's Antique Road Show"
- February 20, 2020, membership meeting held at Colliers Reserve will be a Health and Wellness interactive presentation led by Judith Belmont.
- March meeting features Mac Stone, Everglades photographer will be held at Naples Sailing and Yacht Club. There will be a 4:30-5:30 PM social hour followed by a buffet dinner, 6:00 PM lecture. Husbands and guests are invited. This program is generously underwritten by FineMark. Pre -order his book, author signing follows the event.
- Testamonal on just how informative and valuable the lecture by Mac Stone was given by Anne Drackett Thomas.
- At the February 20th membership meeting eyeglasses of all forms will be collected to be given to the Lions Club.

VP Fundraiser. Joan Lewis

- Naples Tables, 2020 with Panache is sold out and waitlisted.
- 57 designers with a possible 3 more joining the event.
- Working on clarifying size of rectangular tables designers will need, so we can better understand how many guests can be seated. At this point, we need 4 more tables and 24 additional seats. Cannot use any of COF seats until we hear from them about number being utilized. Some designers have stepped forward to do an expanded table or 2 tables.
- There was a suggestion that each Food&Wine group do a table for a total of 4 more.
- Resource ad book needs addition of more local businesses. Joan asked each to think of who can be solicited for ads. Week of February 10th is the deadline for ads.
- Denise Hadley is handling volunteers for set up the day before and event day. She still needs input from designers as what they need us to do. Denise handed out signup sheet with small jobs still needed.
- Patron party details all in place. Dusti and Denise handling details with FineMark .

- Chef Jason from the Ritz is allowing us to bring in lunch from an outside vendor and to use Ritz's breakfast restaurant. Ritz staff will be available to help. Many designers want to sit at their table with guests.

EVENTS Dusti Beaubien

- Dusti gave high compliments to her committee members.
- March 11, 2020 is the bus trip to Morakami with lunch and time to shop at the Snappy Turtle.

FUTURE PLANNING Mary Beth Jones

- Hard working committee is looking at the future of TLC in today's world.
- Pam Becker, Board Governance Consultant, met with the committee to work on the vision statement. Committee is reviewing membership, job descriptions and retention.
- Mary Beth asked for concerns to be brought to the Future Planning Committee.

NEWSLETTER Heidi Varsames

- Proofing the newsletter now and it will be sent out this week for edits.
- Next Newsletter will be out before the fundraiser on March 2,2020.
- Membership Chair to send all names of new members to date to Heidi for the Newsletter.
- First Newsletter of the year is by far the most important one.

VP COMMUNICATIONS Anne Drackett Thomas

- Anne announced all eyes are on TLC now. There are lots of ways we promote our story; all last year's grants are individually posted on Facebook, magazine ads, a print ad and a digital ad are currently appearing per our contract with Naples Illustrated.(Print ad is on page 133 of February issue and digital ad appears on the magazine's website home page.) You can access both on the NEWS tab of our website. There are 3 pages in the Event program about CIC, invitation has a statement on it, media sheet to all who attend our fundraiser, our website postings, and our President's remarks at all events. Chris Inslee has submitted an article to Design&Décor for the next issue. Chris did an excellent job with article in December e'bella describing our grant process.
- Since the initiation of Naples Tables, we have more than doubled our Facebook following. Not all our designers have Facebook pages but nearly all have Instagram presence. We are reaching the 35-54 age group through Instagram suggesting we are reaching career professionals in a visually oriented business. The number of followers on Instagram has grown to over 900 people.

- On Facebook both reach and post engagements are up over 250%.

VP DEVELOPMENT Sally Kellogg Maryanne Dignan reporting for Sally.

- 164 members of Circle of Friends gave \$301,554
- Corporate commitments to date total \$72,500, however, Design&Decour commitment is missing from this total.

ENDOWMENT Sharon Sparrow

- Endowment fund has a current balance of \$228,373.07. Gifts from 11 individuals and the Amazon Smile Program for an added total of \$8,300.
- J McLaughlin Sip&Shop program is today at Venetian Village store. We will receive 15% of their sales today. Let them know who you are and that we appreciate them.
- Finance Committee met on January 28,2020 and decided it would meet with Lisette Holmes, CFO at the Community Foundation of Collier County, to discuss portfolio rebalance of our investments. This meeting did take place on January 31, 2020. At next Finance Committee meeting we will consider moving funds. Some investments are trending lower than anticipated. The Finance Committee will come to the Board with a presentation and resolution if appropriate.

AREA MEETINGS Nancy Taylor

- Meetings remain in same locations as announced last month. One change, at Pelican Landing use the Colony Bay GC gate on Coconut Road.
- All meetings take place on Tuesday, March 10, 2020 from 4-6 PM.

Pelican Landing, Bonita Bay, Mediterra and All neighborhoods north of Immokalee Rd.

Hostess: Maria Buckley, mmbuckley@cablone.net

Grey Oaks, Moorings Park, Bears Paw, Marabella Lakes

Hostess: Betsy Barton, betsybart@hotmail.com

Stonebridge, Pelican Marsh, all neighborhoods south of Immokalee Rd. East of 41,

Hostess: Lois Ziegler, LoisMZiegler@gmail.com

Park Shore,

Hostess: Suzie Kountz, kountzsusanne@gmail.com

Pelican Bay, Bay Colony, Vanderbilt Beach

Hostess: Mary Lou Swartz, marylouswartz@hotmail.com

Moorings, Coquina Sands, Aqualane Shores, Old Naples, Port Royal, Marco Island, Lely

Hostess: Karen Anderson, karen_anderson239@yahoo.com

COMMUNITY LIAISON Gail Reifsnyder Report given by Gigi Stewart

- 21 members attended the January 21, 2020 Safety Seminar presented by Heather Mazurkiewicz, Public Education Officer for Station 45, learning new CPR procedures and how to use the AED equipment.
- February 6, 2020, 3 members needed to distribute food for Meals of Hope. It will take place at their new food pantry from 2:30 – 4:30 PM at 1800 Farm Worker Way, in Immokalee.
- February 19, 2020 Meals of Hope packing bonus bags from 2:00-4:00 PM at J&C Blvd. Naples.
- February 17, 2020 is Guadalupe Center's Buddy Day at Hideaway Beach on Marco Island. Children from Immokalee will arrive by bus. Volunteers will take them under your care and show the children the wonders of the Beach.
- February 20, 21st eight volunteers needed at Veteran's Park's Education Center to meet students and take them to the Veteran's Park Museum which carries the panels of the Wall. There will be stations for the students to explore with two sessions a day, first shift from 8:45-Noon, second shift is Noon- 2:00 Pm. 4 volunteers needed for each session on both days, if available please email gbreifsnyder1234@gmail.com.
- March 5, 2020, volunteer to usher at Gulfshore Playhouse from 6:45-10:30 PM, 8 people needed.
- March 6, 2020, volunteer to usher at Gulfshore Playhouse from 6:45-10:30 PM, 8 people needed.
- March 27, 2020, 4 people needed to greet guests at Naples Historical Society's Chickee Chat and escort the guests to the Norris Garden where speaker Chester Keene, retired Naples police chief, will present his annual program, " Chester and Friends".

NOMINATING COMMITTEE Charlene Barnette

- Charlene presented the 2020/21 Slate of Officers, Elect Positions and Nominating Committee Members.
- The slate was submitted by the 2019-2020 Nominating Committee, chaired by Charlene Barnette and committee members, Carol Fullerton, Patti Hepburn, Mary Beth Jones, Kathy Layden, Susan Mainwaring, Lauree Personette.
- Slate of Officers and Elect Positions 2020/21

NOMINATING COMMITTEE

2020-2021 Slate of Officers, Elect Positions and Nominating Committee Members

Submitted by the 2019-2020 Nominating Committee

Chair: Charlene Barnette: Committee: Carol Fullerton, Patti Hepburn,
Mary Beth Jones, Kathy Layden, Susan Mainwaring, Lauree Personette

Slate of Officers and Elect Positions 2020-2021

President- Elect	Melissa McClayton
Vice President Communications	Ann Dietz
Vice President Education	Julianne Smith
Vice President Membership	Diane Friscaro
Recording Secretary	Andrea Stewart
Treasurer-Elect	Sharon Sparrow
Vice President-Elect Community	Connie Godley
Vice President-Elect Development	Donna Lindberg
Vice President-Elect Fundraising Events	Ann Horton

Officers voted in place last spring for 2020-2021

President	Maria Lane	VP Community	Connie Mockenhaupt
Treasurer	Karen Lutz	VP Development	Maryanne Dignan
		VP Fundraising Events	Denise Hadley

Slate of Nominating Committee 2020-2021

Chair: Gigi Stewart; Committee: Karen Anderson, Gina Finch,
Mary Beth Jones, Joan Lewis, Annalinda Ragazzo, Nancy Taylor

Pursuant to League Club Bylaws, Article VII, Section 2b Election

- 1) A single slate of nominees shall be voted on by the membership at the Annual Meeting*
- 2) Additional nominations may be made providing the nominees have proper qualifications, consent has been given and the candidate's name has been listed with the Nominating Committee Chair at least five (5) days prior to the election.*

OTHER BUSINESS

President Gigi Stewart adjourned the meeting at 10:25 AM

Respectfully submitted,
Donna Lindberg
Recording Secretary