



BOARD MEETING
Wednesday June 3, 2020
Zoom Conference 9:30 AM EST

APPROVED

PRESENT: Maria Lane, Melissa McClayton, Ann Dietz, Connie Mockenhaupt, Maryanne Dignan, Julianne Smith, Denise Hadley, Diane Friscaro, Karen Lutz, Sharon Sparrow, Patti Taylor, Donna Loomis, Mary Giannini, Anne Nagan, Julie Farah, Jane Kelly, Gina Finch, Sara Rawson, Sandy Snyder, Gigi Stewart, Connie Godley, Donna Lindberg, Ann Horton, Andrea Stewart and Susan Hickey (office administrator)

PRESIDENT REMARKS:

- Maria called the meeting to order at 9:30 AM.
- Maria reminded all Board members to send a recent headshot by June 30 for a Photo Board Contact Sheet.
- Starting in the fall Maria would like to introduce each Board member in an e-blast. This will be done since there wasn't a May meeting where all Board members are traditionally introduced to the membership.
- There is one Board change as a result of Mary Beth Jones stepping down from Future Planning. During these unusual times, we will work on Bylaws including Emergency Bylaws and keeping us together as a group. Donna Loomis, who is the Chair of Bylaws, has agreed to step in and do a dual position of Bylaws and Future Planning. Thank you Donna!!
- Our Member Challenge last month was a success. \$38,444.00 was collected and will be sent to St. Mathew's Pantry and the Harry Chapin Food Bank.

Motion: To disburse the Member Challenge funds of \$38, 444.00 to St. Matthews Pantry which will receive \$19, 222.00 and the Harry Chapin Food Bank of Lee and Collier Counties which will also receive \$19, 222.00.

Made by Sara Rawson. Seconded by Diane Frisicaro. The motion passed unanimously.

MINUTES FROM THE MAY BOARD MEETING:

Motion: To approve the Board Minutes from the May 6, 2020 meeting.

Made by Julianne Smith. Seconded by Melissa McClayton. There were no changes to the minutes and the motion passed unanimously.

TREASURERS REPORT: Karen Lutz

- Board members received electronic copies of: Fiscal Year Results, Statement of Financial Position, Operating Income & Expense Budget vs. Actual and Fundraising 2020 Income and Expense Statement Summary. All statements are Year End numbers- as of April 30.
- Karen reviewed how the Net Fundraising Income for FYE transfers to the various financial statements. She pointed out that Circle of Friends brought in over half of the total income of the fundraiser.
- Total grants disbursed in 2020 was \$425,387.00 (including \$10,000 from the Emergency Fund)
- Budget numbers will change as fundraising issues are decided.
- Statement of Financial Position was explained.
- Karen noted that in the Operating Income & Expense Budget there was an operating surplus of \$24,000. The Finance Committee would like to move \$20,000 to the Operating Reserve.
- A Fiscal Year Results summary will be posted on the Website and the newsletter.

Motion: On the recommendation of the Finance Committee I move that the April Finance reports be accepted as presented.

Made by Karen Lutz

The vote was unanimous

ACTIVE AGENDA

MEMBERSHIP: Diane Frisicaro

New Applicant

One new applicant Cynthia Perthuis was presented.

Motion: I move to accept Cynthia Perthuis as a member of The League Club.

Made by Diane Frisicaro. Seconded by Ann Nagan. The vote was unanimous.

Resignations

In general, resignations were health related and one person moved out of the area.

Motion: I move to accept with regret the resignation of Linda Aysseh, Mary Ann Errigo, Lynda Goldie, Karen Norman and Susan Pettigrew.

Made by Diane Frisicaro. Seconded by Ann Nagan. The vote was unanimous.

Reinstatement

Motion: I move we accept the reinstatement of Marilyn (Dee Dee) Harris who resigned on April 27, 2020 in good standing.

Made by Diane Frisicaro. Seconded by Jane Kelly. The vote was unanimous.

With deep regret Diane acknowledge the deaths of Despina (Dee) Page on December 21, 2019 who has been a member since 2013 and Sara Vancura on September 26, 2019 who has been a member since 2019

After the above changes our membership stands at 606 members.

FUTURE PLANNING: Donna Loomis

- Several members have been looking at Bylaws and Standing Rules in order to make governance run more smoothly in all circumstances.
- Donna reviewed that a Bylaw change has to be approved by the membership after the Board approves it. This is difficult with present membership meetings restrictions in place. Gov. DeSantis has an Executive Order in place that allows temporary Bylaws for Not -for -Profits to be approved by the Executive Committee and/or the Board only.
- The Bylaws/Future Planning and Finance Committees realize a language change to Standing Rules is needed. Specific changes were reviewed with the Board.

Motion: I move we accept the changes in our Standing Rules under Fiscal Policies as provided in the reviewed document.

Made by Donna Loomis. Seconded by Gina Finch. The vote was unanimous.

COMMUNITY: Connie Mockenhaupt

- CIC is the first committee to begin their work. After review, they have decided to stick to the timing that they had in the past.
- One change is that invitations to apply for grants will only be sent to Not-for-Profits that have received grants in the past.
- Although there will be an orientation, we will not be able to have new members on the committee. This year, only past members that have served on CIC will serve.
- Everything will be done virtually thru Zoom, but if things change, Moorings Presbyterian and Fine Mark space have been put on hold.
- CIC (will have \$355,000 to disburse this year.
- On June 23, Letters of Intent will be sent to past grant recipients; all Letters of Intent are due to The League Club no later than July 14, 2020.
- The Briefcase breakfast is scheduled for April 9 at the Naples Yacht Club.
- For this grant cycle only, special consideration will be given to projects which address basic humanitarian needs such as food, healthcare, education and emergency shelter as a result of the pandemic.
- The grant process continues to move toward fully automating the process with the help of Jeanne at Bold Solutions.

FUNDRAISING: Denise Hadley

- Fundraising ideas are basically on hold because we don't know what restrictions will be in place.
- Preference is not to have a virtual event.
- The Event Committee with work with Fundraising to try to come up with a fun interactive fundraising event.
- All ideas are welcome.

DEVELOPMENT: Maryanne Dignan

- Letters to past sponsors including Fine Mark Bank were sent to thank them and alert them to the uncertainty of what we will be doing in 2021.

EVENTS: Jane Kelly

- Our committee has agreed to continue planning events for the year and we will adjust if needed.
- “Girls Night Out” is scheduled for October 29 at Baypointe.
- “Welcome Back” is scheduled for November 19 at Hole-in-the-Wall.
- There is interest in holding a summer luncheon and Pot Luck dinner. Four committee members are working on this.
- The result of the questionnaire completed at the Area Meetings told us that our members favor small group social events and we are working on this.

INTEREST GROUPS: Sara Rawson

- There are 16 interest groups and most are talking about having some sort of virtual meeting.

ENDOWMENT: Julie Farah

- The balance of the Endowment Fund as of April 30, 2020 was \$202,390.97.
- In April 2020 we received \$1,750.00.

COORESPONDING SECRETARY: Ann Nagan

- Thirty-two pieces of correspondence were sent. Twenty-six were sent to those who donated either to the Endowment Fund or the Community Trust Fund.
- Three sympathy and three ‘thinking of you’ notes were also written.

COMMUNICATIONS: Ann Deitz

- Ann is working with Jeanne from Bold Solutions to make our website more user friendly as this form of communication becomes even more important.
- With the help of Chris Inslee and Instagram, the Designer community continues to show a good interest in Naples Tables.
- Thru Google Analytics, Ann is getting data as to how people use the website. The information is not name specific, but there has been a large jump in the number of people that go to the website.

- We have received a free account with Canva, which is an online resource for social media posts to help us get more clicks and maintain our brand.
- We have had good publicity from the Naples Daily News and Naples Florida Weekly.
- A request for photographs of unique ways members are interacting during the shutdown was made.

OTHER BUSINESS

OFFICE: Susan Hickey

- Susan is back in the office Monday – Thursday. She can always be reached by phone.
- First draft of the summer newsletter will be ready to go out next week. There are about 280 members that get the newsletter via traditional mail. The rest get it electronically.
- The work on the Directory has started and the link that Maria included in her eblasts worked very well. There were about 100 changes.
- Susan will be working with CIC to get the LOI out before the end of June.

Motion to adjourn was made by Sara Rawson and seconded by Gina Finch.

The meeting adjourned at 10:45AM.

Respectfully submitted,
Andrea Stewart
Recording Secretary