



BOARD MEETING
Wednesday September 2, 2020
Zoom Conference 9:30 AM EST

APPROVED

PRESENT: Maria Lane Arends, Melissa McClayton, Ann Dietz, Connie Mockenhaupt, Maryanne Dignan, Julianne Smith, Denise Hadley, Diane Frisicaro, Karen Lutz, Sharon Sparrow, Patti Taylor, Donna Loomis, Mary Giannini, Anne Nagan, Julie Farah, Jane Kelly, Gina Finch, Sara Rawson, Sandy Snyder, Gigi Stewart, Connie Godley, Donna Lindberg, Ann Horton, Andrea Stewart and Susan Hickey (office administrator)

PRESIDENT WELCOME:

- Maria called the meeting to order at 9:30 AM and thanked everyone for their continued support and hard work.

MINUTES FROM THE JUNE BOARD MEETING:

Motion: To approve the Board Minutes from the June 3, 2020 meeting with two corrections.

Made by Connie Mockenhaupt. Seconded by Mary Gianinni.
The motion passed unanimously with corrections.

TREASURERS REPORT: Karen Lutz

- Each month Board members receive electronic copies in the Board package of Fiscal Year Results, Statement of Financial Position, Operating Income & Expense Budget vs. Actual and Fundraising 2020 Income and Expense Statement Summary.
- The current statement of Financial Position was reviewed.
- Karen noted that in the Operating Income & Expense Budget Report, income will be down vs budget because we have fewer members paying dues, but with surplus from last year we have no concerns. Expenses are tracking as they should.
- Fundraising budget at this time is not relevant.

Motion: I move that the Finance Statements from July be accepted as presented.

Made by Karen Lutz. Seconded by Connie Mockenhaupt.

The vote was unanimous.

PRESIDENTS BOARD PROPOSAL:

- Maria read her proposal regarding all TLC meetings from September 3 through December 31, 2020.
- Education, (Julianne Smith), Special Interest Groups (Sara Rawson) and Events (Jane Kelly) gave their input as to how this would affect their areas.

Motion: I move that we have no face to face meetings from September 3 - December 31 for Events and General Membership meetings. Interest Groups and committees may continue to meet as long as they follow the guidelines recommended by the state of Florida.

Made by Julianne Smith. Seconded by Anne Nagan.

The vote was unanimous.

ACTIVE AGENDA

MEMBERSHIP: Diane Frisicaro

- New Applicant

One new applicant Mary Ann Lillie was presented.

Motion: I move to ratify the unanimous electronic vote of the Executive Board on July 30, 2020 to accept Mary Ann Lillie as a member of The League Club.

Made by Diane Frisicaro. The vote was unanimous.

- Resignations

The majority of resignations come around dues paying time. The reasons were health related and uncertainty about returning to Naples because of the pandemic.

Motion: I move to accept with regret the resignations in good standing of Kristy Buck (2008), Katherine Caskey (2014), Shelia Clarke (2017), Nan Dietrich (1994), Karen Donovan (2015), Linda Fitzhugh (1993), Ginny Fleming (2005), Diana Perkinson (1994), Katherine Mackie (1994), Carmen Murphy (2010), Maureen Sippel (2019), Anita Smith (2006), Margaret Tamaki (2016), Judith Wright (2016).

Made by Diane Frisicaro. Seconded by Jane Kelly. The vote was unanimous.

- Dropped Members

Diane stated members dropped because of nonpayment of dues who later wish to be reinstated will be charged a reinstatement fee of \$100 in addition to paying full dues and late fee. The \$100 reinstatement fee was voted upon last fall but is not correctly reflected in the Standing Rules.

Karen Lutz was thanked for her work contacting those that did not respond to the dues notice.

Motion: I move that we drop from membership, for non-payment of dues: Lynn Ellwood (2000), Joan Johnson (2001), Karen Johnston (2005) Els Kavanagh (1994), Jayne Spahn (2015), Alice Weaver (1989), Dixie Wege (2019).

Made by Diane Frisicaro. Seconded by Mary Gianinni. The vote was unanimous.

- With deep regret Diane acknowledge the death of Daphne Denby, League Club Founder and past President, on July 6, 2020.

Our total new membership is 584.

ENDOWMENT: Julie Farah

- In 2011 The League Club established the Endowment Fund. With the passing of Daphne Denby in July several donations were made.
- As of July 31, 2020, the fund had \$236,394.11.

FUNDRAISING: Denise Hadley

- This year's 2021 fundraiser will be an online/mail campaign and include a virtual portion highlighting the event. The letter campaign will be "Naples Tables: Serving Our Community in Its Time of Need". The virtual campaign will be "Naples Tables: From Our Table to Yours".
- There is no set amount to be raised by this effort.
- We will be appealing to four groups, Circle of Friends, General Members, Sponsors and Past Attendees.
- The virtual component will be under the guidance of Ann Dietz and we will be highlighting table designers, sponsors and past grant recipients.
- The media coverage will include our new website, Facebook and Instagram.
- This event will be active from early November to March 1, 2021.
- Everyone including Sponsors will be receiving a packet in the mail explaining the details at the end of October or early November.

Motion: I move that we change the format of this year's fundraiser. It will be an online/mail campaign to raise money for the community. It will include a virtual portion which will highlight table designers, sponsors and perhaps members tables on social media.

Made by Denise Hadley. Seconded by Anne Nagan. The vote was unanimous.

DEVELOPMENT: Maryanne Dignan

- Work has begun on Development and the group will soon be reaching out to sponsors by both mail and email.
- The first committee meeting will be September 10.
- All Board members are invited to attend the meeting.
- A report reviewing a new idea will be given at the October Board meeting.

COMMUNICATIONS: Ann Dietz

- Much time has been devoted to the development of a new dynamic website that is more reliable and secure. Thanks to all that have contributed.
- Member pages are being completely revamped.

- The ability for both members and nonmembers to securely donate online without leaving our website is a priority.
- The expectation is to launch the new website in time for the fundraiser.
- Committee Chairs will be contacted to ensure the language on their pages are correct.

NEWSLETTER: Sandy Snyder

- The new due date for the materials and articles to be included in the next newsletter is September 20.

COMMUNITY: Connie Mockenhaupt

- The CIC Screening Committee is on track reviewing the 63 letters of intent received from invited agencies that had received a grant from TLC in the past.
- We are also working with Bold Solutions to enhance the CIC webpages. By year end the website will include all relevant historical data from 2017 going forward. We also reviewed, researched and updated the CIC nonprofit agency listing. This list includes all agencies that have received grants from TLC in the past.
- Committee of 20 members will choose 24 worthy organizations using the criteria set up for this year. All work will be done on-line.

DONE IN A DAY: Mary Gianinni

- If guidelines allow our intent is to have two events a month.
- Three organizations have tentative dates. They are
 Gulfshore Playhouse - January 31 and March 31
 Eva's Closet- December 8
 Harry Chapin Food Bank – expect to schedule January because of the need after the holidays
- Discussion resulted about food collection drop off points that could start as soon as October.

COORESPONDING SECRETARY: Anne Nagan

- Sympathy notes were sent to
Julie Blanton on death of her mother; her mother's family, the Shirilings;
David Denby on death of his mother, Daphne;
Linda Pfeffer on the death of her husband, John;
Claire Hopkins on the death of her husband.
- Get Well notes were sent to
Suzie Kountz who is recovering from broken vertebrae;
Mary and Jim Cooper who are both recovering from the Covid virus.

OFFICE: Susan Hickey

- The League Club directories are out. The office has extra copies if there are issues with your printed copy.
- Newsletter is going out end of October. Despite painstaking time to ensure accuracy, this year we predict there will be delivery issues. Therefore, we are sending out emails regarding members' October/November mailing addresses. We will ask if transitioning to an on-line version would be considered.
- Much time is being devoted to the new exciting website. New member pages are being extensively updated to include many new areas. There will be tabs to make it easy to navigate including My registrations, My dues, and My accounts.

Sara Rawson thanked Maria for including details about the Interest Groups in her weekly E-blasts. Maria thanked Connie Godley for all the CIC information she provides for inclusion in it. Future E-blast will include Board introductions, and CIC and Fundraising updates. Please contact Maria if there are things any other Committee Chair would like included.

The meeting adjourned at 10:40 AM.

Respectfully submitted,

Andrea Stewart
Recording Secretary