



BOARD MEETING
Wednesday, November 4, 2020
Zoom Conference Call 9:30 AM EST

UNAPPROVED

PRESENT: Maria Lane Arends, Melissa McClayton, Connie Mockenhaupt, Maryanne Dignan, Julianne Smith, Denise Hadley, Diane Friscaro, Sharon Sparrow, Patti Taylor, Donna Loomis, Mary Giannini, Anne Nagan, Julie Farah, , Gina Finch, Sara Rawson, Sandy Snyder, Gigi Stewart, Connie Godley, Ann Horton, Andrea Stewart and Susan Hickey (office administrator).

ABSENT: Jane Kelly, Karen Lutz

PRESIDENT REMARKS:

- Maria called the meeting to order at 9:30 AM.
- Everyone was reminded that all financial forms (Conflict of Interest Policy, Gift Policy and Disclosure Form, Money Handling Guidelines, and Whistle Blower Policy) were due today.
- Congratulations to Sandy Snyder for a beautiful newsletter.
- Nominating for next year's positions has begun. Self nominating is encouraged. Please let Gigi Stewart know if you are interested in staying on the Board or if you know others that should be considered. VP Communications and VP Elect Development are two Board positions currently open.
- There was a 4 page spread in *Florida Design* on our fundraiser, 2020 Naples Tables. Thank you to Chris Inslee.

- Weekly E-blast are being opened by 72% of recipients. Several links are being included in the e-blasts so members do not have to search out details.

MINUTES FROM THE OCTOBER BOARD MEETING:

Motion: I move to approve the Board Minutes from the October 7, 2020 meeting.

Made by Andrea Stewart. Seconded by Connie Mochenhaupt.

The motion passed unanimously.

TREASURERS REPORT: Sharon Sparrow (for Karen Lutz)

- Board members receive electronic copies of the Statement of Financial Position, Operating Income & Expense Budget vs. Actual and Fundraising 2020 Income and Expense Statement Summary.
- The next meeting to review October financial will be November 24.
- Sharon reminded all that statements are one month behind.

Motion: On the recommendation of the Financial Committee, I move that the September Financial Reports be accepted as presented.

Made by Sharon Sparrow.

The vote was unanimous.

ACTIVE AGENDA

MEMBERSHIP: Diane Frisicaro

- One new member, Gale Kroeger was presented.

Motion: I move that we accept Gale Kroeger as members of The League Club.

Made by Diane Frisicaro. Seconded by Mary Gianinni.

The vote was unanimous.

EDUCATION: Julianne Smith

- In the interest of general health and safety for all we believe the January and February general membership meeting should be remote.
- Maria discussed that the next E-blast will have reminders to all members to sign up for Zoom and register for the November 12th general membership meeting which is our first on Zoom. Information including agenda, last year's minutes, budget, slate of officers and CIC information will be included. All votes will be conducted on Zoom. There will be several additional reminders leading up to the meeting.

Motion: I move that we use Zoom for the general membership meeting in January and February.

Made by Julianne Smith. Seconded by Anne Nagan.

The vote was unanimous.

Community: Connie Mockenhaupt

- On October 8th, the 9 members of the CIC Screening Committee met via Zoom and went thru all 65 Letters of Intent (LOI) and all went very well.
- 25 agencies plus 2 that are on a wait list, received invitations to submit a formal proposal.
- The cutoff date for all agencies to submit proposals including a short video is November 9 at 5pm.
- The amount of TLC funds available for 2021 is \$355,000. Agency requests are significantly over this request and range from \$4,800 to \$20,000.
- 2020 Final Reports from the 44 agencies that received grants are due on November 9 as well. As a result of changing our grants to unrestricted due to Covid 19, we have requested a 60-90 second video explaining how each agency has used the grant money.
- The committee is also working on the CIC Orientation which will include a vital statistic report for the area which will be shared.

DEVELOPMENT: Maryanne Dignan

- WAVV Radio will be a Gold Sponsor. They will be giving us radio time when requested.
- Florida Gulf Coast will be a Silver Sponsor at \$1500.
- John R. Wood and The minor League will be Supporting Sponsors at \$5,000 each.
- FineMark Premier has donated \$10,000.
- For further outreach, 25 folders have been sent to past sponsors and several new potentials.
- CIRCLE OF FRIENDS- Donna Loomis reviewed the committee's history and responsibilities. She and Liz Winebrenner head up the group.
- Circle of Friend is in its 16th year and through April 2020 we had raised a total of \$2,474, 238 for the Community Trust Fund.
- Last year's Circle of Friends had 172 members and raised \$309,554.
- So far this year we have four members who have contributed \$21,000.

FUNDRAISING: Denise Hadley

- The final proof for the invitation package is done.
- In mid November the invitation package will be mailed. It includes three pages, a letter from Maria and two letters of information about level of donating choices. A fun response card is also included.
- Anne Thomas has agreed to do a video for the event with more details next month.
- An email will also be sent to all past table designers.

ENDOWMENT: Julie Farah

- Gifts can be made to the Endowment Fund at any time and will be published once a year in the Newsletter.
- As of September 30, 2020, the Endowment Fund was \$240,303.62 which was a decrease of about \$3,900.00.
- Our recent decision to transfer our funds to Northern Trust which became effective October 22, 2020 will hopefully change this direction.

- We will again partner with J. McLaughlin at the Venetian Village Shop. On January 13, 2021 TLC will receive 15% of sales for the Endowment Fund. We look forward to partnering with other retail outlets in the future.

CORRESPONDING SECRETARY: Anne Nagan

- Sympathy card was sent to Lois Ziegler on the death of her husband Ron.
- Thinking of you cards sent to Kathy and Pete Layden as they recover from Covid 19 and to Ann Dietz who is having health issues.
- Get well cards sent to Ellie Buchanan for hip replacement and to Susie Yoder who is having health issues.
- If anyone knows of a member that would appreciate a note or card please let Anne know.

DONE IN A DAY: Mary Giannini

- We have activities planned thru the end of March.
- In November- This year Toys for Tots will not be collecting actual toys, instead they request gift cards primarily to Walmart and Amazon up to \$35 each. Through November 23, Mary will be collecting them at her home.
- There will be a Food Drive for St. Mathews House on Thursday, November 19. One distribution point will be Mary's home and the second place will be Maria's. Denise Hadley offered her home as a third collection site for those that live in Estero and Bonita Springs. This food drive will take place every third Thursday of the month from 10 to noon.

INTEREST GROUPS: Sara Rawson

- We have 16 Interest groups.
- A list with an update on each was included.

OFFICE: Susan Hickey

- We continue to work on the new website, especially the member pages.
- Several of the new video's requested by CIC will be included on the new website. This will be the first time our website will include video.
- Once the invitation to Naples Tables goes out, our new website home page will open to the invite. It will be extremely easy to use.
- Our online member directory will be greatly improved and include pictures and TLC positions held.
- Our website deadline November 16.
- The invitation printing costs from Print Source will be less than the donation we received from John R Wood, resulting in additional monies for CIC.
- Last year we mailed 150 invitations to nonmembers and about 65 were returned. If you request an invitation be mailed to a friend, please check their address. This year we are limiting our non-member mailing to 100. A PDF option will be available.

The meeting adjourned at 10:22 AM.

Respectfully submitted,

Andrea Stewart
Recording Secretary