



BOARD MEETING

Wednesday, December 2, 2020
Zoom Conference Call 9:30 AM EST
APPROVED

PRESENT: Maria Lane Arends, Melissa McClayton, Connie Mockenhaupt, Maryanne Dignan, Julianne Smith, Denise Hadley, Diane Frisicaró, Karen Lutz, Sharon Sparrow, Patti Taylor, Donna Loomis, Mary Giannini, Anne Nagan, Julie Farah, Jane Kelly, Gina Finch, Sara Rawson, Gigi Stewart, Connie Godley, Ann Horton, Andrea Stewart and Susan Hickey (office administrator).

ABSENT: Sandy Snyder

PRESIDENT REMARKS:

- Maria called the meeting to order at 9:30 am
- Gigi Stewart, Nominating, began the meeting by announcing that Patti Taylor has accepted the position of VP Communications and Dana Ragiel has accepted the position of VP Elect Development. Both will serve for the remainder of Maria's term as President.

Motion: I move that the Board ratifies these two women in the positions mentioned.

Made by Gigi Stewart

The motion passed unanimously.

MINUTES FROM THE NOVEMBER MEETING.

Motion: I move to approve the Board Minutes from the November 4, 2020 meeting after the noted CIC correction is made.

Made by Andrea Stewart. Seconded by Gina Finch.
The motion passed unanimously.

TREASURES REPORT: Karen Lutz

- The Statement of Financial Position, The Operating Income & Expense Budget vs. Actual and Fundraiser 2021 Income and Expense Statement Summary were sent to all Board members.
- Karen noted that there was one bill for the Directory that was higher than expected.

Motion: On the recommendation of the Finance Committee, I move that the October financials be accepted as presented.

Made by Karen Lutz

The vote was unanimous.

ACTIVE AGENDA

MEMBERSHIP: Diane Frisicaro

- One new member was presented, Nancy Lee Kreski.

Motion: I move that we accept Nancy Lee as a member of The League Club and reduce her dues to \$100.

Made by Diane Frisicaro. Seconded by Mary Gianinni.

The motion passed unanimously.

Motion: I move that we accept the reinstatement of Betty Collamore.

Made by Diane Frisicaro. Seconded by Connie Mochenhaupt.

The motion was passed unanimously.

- Since May we voted to accept 11 new members and 7 members were dropped for non-payment.
- New membership total after the motions is 589.

CORRESPONDING SECRETARY: Ann Nagan

- Thinking of you card to Linda Pfeffer
- Get well cards to Mary Olson, Susan Dramm, Nancy Taylor and Sally Miller.
- Sympathy cards to Marcie Watts on the death of her husband Dick, and Kathy Layden on the death of her husband Pete.

DONE IN A DAY: Mary Gianinni

- On December 8th there will be a volunteer opportunity for three people at Eva's Closet in Ft Myers from noon to 3pm.
- A food drive for Catholic Charities is taking place on December 17. There again will be three drop off sites- at the homes of Mary Gianinni, Maria Lane Arends and Denise Hadley. Drop off times are from 10 to noon.

ENDOWMENT: Julie Farah

- Shopping opportunity with Kendra Scott, a jewelry designer from Texas. 20% of purchases made with a shared code until midnight December 3 will be put into the Endowment Fund.
- On January 13, 2021 an in-store shopping event will take place at J. Mclaughlin. 15% of sales made on that day will go toward TLC Endowment fund.
- The balance of the Endowment Fund is \$237,075.00 as of November 30.

FUTURE PLANNING: Donna Loomis

- The small committee met on November 18 on Zoom to wrap up some loose ends from last year and to look at direction for this year.
- Last year's Committee took time to write a vision statement, which mirrored our Mission Statement. This year's committee felt that the new statement seemed redundant. It was decided that the Mission Statement should be made clearer in the Membership Directory both in the Table of Contents, changing "Past Presidents and Purpose" to "Mission and Past Presidents," and also on page 4 of the 2020-2021 Directory labeling the

Mission Statement so that it stands out. There is no plan to pursue a vision statement at this time.

- The committee discussed purchasing Vimeo, a program that allows posting videos within the TLC. This will be a Finance Committee topic as well. We are presently using it and Maria has covered the cost this year.
- Donna reviewed that in terms of protocol and procedure, the president should be aware of all discussions, plans, and/or issues that arise at committee level. According to our Standing Rules, committees are established by the board based on recommendations from Bylaws, Future Planning, the Treasurer, Fundraising, and Development. She also reminded us that the president must approve all forms of communication that go out to the membership and to the general public.
- Future topics for the year include, but are not limited to, the following:
 - Defining emergency powers and web-based interactive conferencing
 - Aligning Job Descriptions and Standing Rules for clarity
 - Establishing a Communications Policy, including web-based meetings
 - Shopping opportunities for Endowment
 - Reviewing the Office Administrator's responsibilities

FUNDRAISING: Denise Hadley

- Most have received their Fundraising packets and know they can either make their donation by check or go online by March 1, 2021.
- Denise has answered the few questions that have come up including one about the booklet that will be published listing all donors.
- If members would like to send nonmembers invitations, email Susan in the office and copy Denise. Susan will send it out and add the name to the master list.

DEVELOPMENT: MaryAnne Dignan

- MaryAnne thanked Dana Ragiel for taking the new position. She also thanked Julie Farah for her support in helping to get another Gold Sponsor, SunTrust(now Truist).
- Corporate sponsors to date include-
Premier (\$10,000) - FineMark National Bank & Trust
Supporting (\$5,000) - John R. Wood Properties and the Minor League
Gold Sponsors (\$2,500) - SunTrust Bank (now Truist) and WAVV Radio
Silver Sponsor (\$1,500) - Florida Gulf Coast University
- To date we have raised \$26,500
- Over 30 folders have been mailed to various business and companies. Monthly follow up emails will be sent.

CIRCLE OF FRIENDS: Donna Loomis

- As of December 4, 2020, we have 12 CoF members at \$62,000.
- There are 4 additional members expected to join at \$15,000.

CIC: Connie Mockenhaupt

- A 4 hour Zoom Orientation will take place December 3. Members are excited to immediately begin setting up virtual site visits in preparation for committee meetings that start on January 4.
- Eileen Connolly-Kessler, President & CEO of The Community Foundation of Collier County and Mary Beth Geier, FI Director of the Richard M Schulze Family Foundation will present at the orientation. The Community Foundation is finishing up a Vital Signs Report for Collier County that will be presented to our group. The slide presentation will be shared with TLC Board.
- Karen Lutz, The League Club Treasurer, will also present. Karen will handle the financial overview segment for committee members.

EDUCATION: Julianne Smith

- The Board was thanked for their part in regard to the first general membership meeting on Zoom.
- Our speaker for the General membership meeting in January will talk about the impact of the pandemic on area businesses and in February there will be a panel that will discuss the impact on non-profits. This change is timely.
- The Board was part of a “test drive” for the concept of “Breakrooms” on Zoom. We were sent to a preassigned breakroom for five minutes. This is meant to be social and similar to arriving at a meeting and chatting before the official meeting begins or visiting with others as you are leaving a meeting.
- Questions we were asked to analyze the experience included: Was It easy to do? Did we need a topic for discussion or a leader or did conversation flow naturally? Was the size of the breakout group good, or should we have more or less people? Are there any other comments/suggestions?

Other Business

OFFICE UPDATE: Susan Hickey

- Actual physical invitation to our fundraiser were limited this year due to the fact that many invitations were returned in the past. However, there are extras and if anyone would like an invitation sent to a friend or relative, please contact the office. The option to purchase a \$350 ticket is a good addition to this years' invitation and is very popular.
- The new website continues to be updated. The new Membership pages are impacted the most and will be much easier to navigate.
- The photo gallery will be transferred from Wild Apricot over the next few weeks.

After wishing everyone a happy and safe holiday, Maria adjourned the meeting at 10:35am.

