



JANUARY GENERAL MEMBERSHIP MEETING

January 14, 2021

Zoom Conference Call 11 A.M.

Maria Lane Arends welcomed 99 members to the Zoom call and began by discussing what TLC has been busy doing since our last meeting in November.

- A new TLC website has been designed to be user friendly. She encouraged all members to take a look at the enhanced website and update their profile as appropriate.
- Next year, all event registrations will be done online and members will be able to see their reservation on the website.
- New features on the Member Home side include pages dedicated to introduce new members, retrieve weekly e-Blasts and Newsletters, and find information on Interest Groups.
- On the Member Home Resource Section we now have a Photo Gallery that goes back to 2012 and a video library where videotaped Membership meetings will be stored for members to watch.
- Additionally, there will be a section for documents and forms where all financials, past board minutes, annual reports, job descriptions, Bylaws and Standing Rules will be accessible. Members will also be able to find a Self Nomination form here.

Education- Julianne Smith introduced Zoom break out rooms. Groups of 6-8 members were put into separate 'rooms' to socialize for 10 minutes.

Community – Connie Mockenhaupt

- Connie began by giving an update on the Community Involvement Committee, aka CIC.
- Due to Covid 19, the committee this year is made up of 25 experienced members who are investigating 25 non-profit agencies that fit the criteria for the 2020/2021 grant cycle.
- For this cycle, special consideration will be given to those projects that address basic humanitarian needs such as food, health care, education and emergency shelter as a result of the pandemic and economic disruption.
- All meetings are thru Zoom and the Site Visit Team are holding virtual site visits which is a new format for the group.

- The CIC members are presenting the proposed grant request on behalf of the agency to the committee which is working amazingly well.
- In addition, all committee and agency material is available on the CIC website.
- TLC has up to \$355,000 to award to worthy non-profit agencies in Collier and Lee Counties.
- On February 23, the next General Membership Meeting, Connie will present to the membership on behalf of the Board of Directors the list of agencies recommended to receive grants.

Fundraising-Denise Hadley

- Despite the fact that the format of our fundraiser is not the “fun” event we hoped to have, Denise reviewed the importance of our contributions which help our community in its time of need.
- She asked to please consider donating to our fundraiser which will be open until March 1, 2021.

Development-MaryAnne Dignan

- The Committee is working at reaching out to sponsors and thanked those we have to date. They are FineMark, J.R. Wood, The minor League, Sun Trust now Truist, WAVV Radio and Florida Gulf Coast University.

Done in A Day-Mary Gianinni

- Two events in January.
- The first is January 21 from 10am to noon. It is a supplies and food drive to benefit The Shelter for Abused Woman and Children. There are four members homes where you can drop off supplies. The list of requested items can be found on TLC website.
- Our second event is on January 28 for The Gulf Shore Playhouse. The volunteers for that event are full.
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Our Business Meeting was adjourned and Julianne Smith was asked to introduce our program.

Education-Julianne Smith

- Julianne thanked everyone for participating in the breakout rooms. If anyone has questions or comments, please feel free to contact her.
- She then introduced our guest speaker, Michael Dalby, President &CEO of The Greater Naples Chamber of Commerce.

Meeting ended 11:55 A.M.

Respectfully Submitted by: Andrea Stewart, Recording Secretary